

# KAREN DUCEY

Visual Communications and Strategy  
Photographer | Videographer | Writer

## CONTACT

📞 +1 206-437-7807  
✉️ karen@karenducey.com  
📍 Seattle, WA USA  
🌐 /kducey  
🌐 [karenducey.com](http://karenducey.com)

## PROFILE

Creative Director and Pulitzer Prize nominated Photojournalist passionate about creating multimedia stories on social, economic, cultural and environmental justice issues across multiple channels for local, regional and national publications and businesses. I love what I do. Not because it's a job. But because it has the power to change minds and spark impact. I'm seeking a position with a government office or business dedicated to public service, where I can bring my commitment to their public affairs, communications, marketing and journalism needs.

## SKILLS

### PROFESSIONAL

Digital Communications  
Storytelling  
Professional Photography  
Content Development  
Leadership  
Creative Strategy  
Strategic Direction  
Audience Engagement  
Online Distribution

### TECHNICAL

Adobe Creative Suite  
Adobe Photoshop  
Adobe InDesign  
Adobe Premiere  
Adobe Lightroom  
Digital Content Management  
Writing  
Photo and Video Production  
Photo and Video Editing  
Drone Photography & Video  
Deadline reporting  
FTP transmission  
Advanced Lighting  
SEO  
Google Analytics Tools  
Social Media

## WORK EXPERIENCE

### VISUAL COMMUNICATIONS / PHOTOGRAPHER

#### Karen Ducey Multimedia | 2003 – current

- Collaborate with communications, editorial, campaigns and marketing teams to visualize creative concepts that illustrate complex ideas.
- Produce exceptional multimedia content with high ethical standards.
- Highly skilled at explanatory reporting of issues through strong visual storytelling and written content.
- Ideation of visuals, including daily coverage for social media and longform storytelling for projects. Deep knowledge of media relations landscape.
- Ensure images adhere to clients' brand guidelines and program strategies, and represent their values.
- Develop strategically-focused creative content that engages key audiences.
- Proven SEO skills. KarenDucey.com Google #1 listing for "Seattle Photojournalist"
- Motivated creative thinker who can multi-task at a high level and work both independently and in a team environment.

### CREATIVE DIRECTOR – COVID-19 STORYTELLING PROJECT

#### International Community Health Services | 2020 - current

- Documentary photography and written content of the impacts of COVID-19 on Seattle's Chinatown-International District; championing its cultural identity and resiliency.
- **Goals:** Increase equitable access to health services for low-income and Asian, Native Hawaiian and other Pacific Islander residents in alignment with ICHS' vision statement through educational materials. Drive advocacy and brand goals through digital content and print.
- Lead creative development, visualization, direction and editing.
- Developed and implemented content strategy, updated creative briefs.
- Close collaboration with marketing/campaigns and communications teams.
- Built and implemented a digital asset management system for internal and external partners to automate and organize photo archive.
- **Outcomes:** A 24-page color [special section](#) in the local community online publication reaching over 20,000 readers and 32,000 ICHS patients.
- Permanent photo exhibit in the ICHS Clinic. Wing Luke group exhibit.

## HONORS

ASNE AMERICAN SOCIETY OF  
NEWS EDITORS  
Community Service  
Photojournalism, finalist

CASEY MEDALS  
for Meritorious Journalism  
finalist, multimedia

PULITZER PRIZE, nominee  
feature photography  
"One Fatal Shot"

NPPA BEST OF  
PHOTOJOURNALISM  
domestic news picture story  
second place, twice

DART Coverage of Trauma,  
finalist

SPJ Society of Professional  
Journalists - Region 10  
multiple visual/writing awards

## EDUCATION

M.F.A. Photography  
School of Visual Arts, NYC  
60 credits completed

B.A. Political Science  
Univ. of Wisconsin—Madison

Cert. in Non-Fiction Writing  
Univ. of Washington - Seattle

Visual Communications Tech.  
Graphic Design  
Shoreline Community College

Seattle Community College  
web design program

Fellowship  
News Entrepreneur Bootcamp  
Univ. of Southern California  
Knight Digital Media Center

## WORK EXPERIENCE CONTINUED

PHOTOGRAPHER, CREATIVE SERVICES

**The Boeing Company** | 2018 - 2020

- Plan and perform creative photography in the studio, in the field, in scientific environments, and at high-visibility events of corporate executives, customers and employees.
- Captured and processed a range of images for sales, communications, marketing, corporate magazines, and high tech storytelling.
- Followed Boeing's brand guidelines and coordinated photos with internal and external staff.

FOUNDER, WRITER, PUBLISHER

**Animal News Northwest** | 2014 - 2017

- Built the online publication and managed the multimedia storytelling.
- 10,000 visitors visited the site within three hours of its launch.
- Two stories influenced public policy decisions in the WA state legislature.

## LEADERSHIP / VOLUNTEER EXPERIENCE / NON-PROFIT

COMMUNITY ADVISORY COMMITTEE, "Community Spread" art exhibit

**Wing Luke Museum of the Asian American Experience** | 2020 - 2021

- Collaborated with community leaders and students to shape ideas, define goals, engage audiences, and install an exhibit.
- Helped implement visual elements to create moods and interactives that encouraged visitor response and reflection.
- Ideated, shot and edited a promotional video for social media and website.

BOARD MEMBER, SECRETARY

**Society of Professional Journalists – Western Washington** | 2016-2019

- Representative organization supporting journalists in broadcast, radio, print and digital media in Northwest region (AK, WA, OR, MT, ID).

PRESIDENT

**Blue Earth Alliance** | 2016 - 2018

- Led a 15-member working board of directors supporting a vetted group of exceptional documentary photographers and filmmakers worldwide covering critical humanitarian and environmental issues.
- Oversaw production management of a two-day conference featuring international speakers. Fostered collaborations of non-profits, donors, socially responsible businesses and content creators for a weekend of inspiration, exploration and partnership building <https://c4c17.sched.com>
- Public speaking to further the organization's mission and raise funds.
- Written and oral communications with sponsors, donors, stakeholders.
- Managed financial budget and administrative duties.
- Led the board in strategy development, judging projects, preparing meeting agendas, community engagement, and building partnerships.
- Instituted committees to empower board members with leadership roles.
- Active on several committees to help where needed.

## ADDITIONAL EXPERIENCE

MULTIMEDIA JOURNALIST, PHOTO COLUMNIST

**Seattle Post-Intelligencer/PI, Indianapolis Star, Puget Sound Business Journal**

CORE TEAM, CREATIVE DIRECTOR

**Social Venture Partners – Fast Pitch Seattle**