

KarenDucey

Visual Communications and Strategy
Photographer

Seattle, WA

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Profile

My photography career has been dedicated to developing compelling visual stories of social, economic, cultural and environmental issues across multiple channels for local, regional and national publications and businesses. I love what I do. Not because it's a job. But because it has the power to change minds and spark impact. I'm seeking a position with a company that has similar values, where I can bring my commitment to their public affairs, communications, marketing and journalism needs.

Technical Skills

Written communications Reporting, AP style, MS office, non-fiction writing, interview skills, social media

Web design Wordpress, SEO, Google Analytics

Desktop publishing Adobe Creative Suite, print page design

Still photography Studio and location, deadline reporting and FTP transmission, advanced lighting, editing

Aerial Photography DJI Mavic Pro 2, FAA Part 107 Remote Pilot Certificate (drone)

Video and Audio Canon D1X DSLR and Canon R5 mirrorless digital, Adobe Premiere, ZOOM audio recorder

Professional Experience

KAREN DUCEY PHOTOGRAPHY

Visual Communications and Strategy / Photographer, Videographer, karenducey.com, 2003–current

- Produce compelling professional photographs with high ethical standards.
- Collaborate with communications, public affairs and marketing teams to visualize creative concepts that illustrate complex ideas.
- Highly skilled at explanatory reporting of issues through visual storytelling.
- Enterprise visuals, including daily coverage for social media and longform imagery for projects.
- Provide complete, accurate, and non-biased caption information and metadata embedded into images for easy access by colleagues and clients utilizing digital asset management systems.
- Ensure images adhere to clients' brand guides and represent their values.
- Current editorial clients: Getty Images, Los Angeles Times, Reuters
- Select commercial photography clients: International Community Health Center (ICHS), PCC Sound Consumer, Bloomberg Philanthropies, Casey Foundation, Robert Wood Johnson Fdn.

THE BOEING COMPANY

Photographer for Boeing Creative Services, 2018-2020

- Plan and perform creative photography in the studio, in the field, in scientific environments, and at high-visibility events.
- Capture and process a range of images for sales, communications, marketing, corporate magazines, and high tech storytelling.
- Utilized Adobe Creative Suite of applications.
- Followed Boeing's brand guidelines and provided photos to internal and external staff.

PUGET SOUND BUSINESS JOURNAL

Staff photojournalist, 2013–2014

- Photography of business and industry news, CEO portraits, high profile events and stories.
- Met urgent deadlines for a daily, 24/7, active news cycle for social media, online and print.
- Initiated stories for bi-weekly photo column including reporting, writing and interview skills.
- Planned, shot, edited, archived and optimized photos for the web.
- Managed the scheduling, coordination, and execution of all photography and video including hiring freelancers and photo acquisition.

Professional Experience (continued)

THE SEATTLE POST-INTELLIGENCER / SEATTLEPI.com

Staff photojournalist, 2003–2009

- Front lines approach to breaking news, features, business and sports for a major metro daily.
- Researched, photographed, edited and produced two social issue, long-form multimedia projects; one on teenage gun violence that was nominated for a Pulitzer Prize. Excelled at special projects. Photo and video editing.

Leadership and Board Experience

SOCIETY OF PROFESSIONAL JOURNALISTS – Western Washington chapter

Board member, Secretary 2016–2019

- Representative organization supporting journalists in broadcast, radio, print and online in Region 10 (AK, WA, OR, MT, ID) in events, juried contests, ethical guidelines, grants and industry news.

BLUE EARTH ALLIANCE

President 2017, Board member, 2016–2018

- Led a 15-member working board of directors supporting a vetted group of exceptional documentary photographers and film makers worldwide.
- Production management of a two-day annual conference that featured international speakers and brought together non-profits, socially responsible businesses and visual storytellers.
- Public speaking to further the nonprofit organization's mission and raise funds.
- Written communications with sponsors, donors and stakeholders.
- Oversee financial budget and administrative duties.
- Led the board in strategic direction, bi-annual judging of sponsored photography projects, staffing, preparing meeting agendas, and building relationships with partners.
- Active member of the fundraising, projects and customer relations management committees.

SOCIAL VENTURE PARTNERS – FAST PITCH SEATTLE

Core Team - Creative Director, 2010–2014

- Art direction of a volunteer photography staff who produced content for blog and annual event.
- Built a photo archive and distribution system using Photoshelter.
- Photographed, wrote and edited a short public relations video.

Education/Training

School of Visual Arts, NY, Studied full-time in the M.F.A. Photography program

University of Wisconsin–Madison, B.A. Political Science, Minor Journalism

University of Washington–Seattle, Certificate in Non-Fiction Writing

Shoreline Community College, Video for Multimedia and Film program, Graphic design program

National Press Photographers Association, News Video Workshop, Darrell Barton Foundation scholar

Selected Honors

NPPA BEST of PHOTOJOURNALISM domestic news picture story, second place, twice

SPJ Society of Professional Journalists, Region 10 (NW states), multiple awards in writing, visuals

King County 4CULTURE ARTS PROJECT award “You are My Home”, award “Bill of Rights”

SPJ Western Washington Passion Project grant “Seattle’s Chinatown-International District 2020”

ASNE American Society of News Editors, Community Service Photojournalism, finalist

CASEY MEDALS for Meritorious Journalism, finalist, multimedia

SEATTLE INTERNATIONAL FILM FESTIVAL Screening of short doc I directed, “When the Lights Go Out”