

# KarenDucey

Senior Multimedia Storyteller

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## Profile

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My career has been dedicated to developing compelling visual stories of humanitarian, social, and environmental issues across multiple channels for local, regional and national publications and businesses. I love what I do. Not because it's a job. But because it has the power to change minds and spark impact. I'm seeking a position with a company that has similar values, where I can bring my passion, commitment, international travel experience and drive towards excellence to their marketing, brand storytelling, public relations, fundraising and journalism demands.

## Technical Skills

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**Written communications** Reporting, AP style, MS office, non-fiction writing, interview skills, social media

**Web design** Wordpress, SEO, Site Analytics

**Desktop publishing** Adobe Creative Suite, print page design

**Still photography** advanced creative skills, FTP transmission, photo editing, digital asset management

**Drone Photography** DJI Mavic Pro 2, FAA Part 107 Remote Pilot Certificate (drone) expected summer 2021

**Video and Audio** Canon D1X DSLR and Canon R5 mirrorless digital, Adobe Premiere, ZOOM audio recorder

## Professional Experience

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### **KAREN DUCEY PHOTOGRAPHY**

*Sr. Multimedia Storyteller, 2003–current, www.karenducey.com*

- Create content of photos, videos and writing for editorial publications with high ethical standards.
- Collaborate with art directors to visualize creative concepts that illustrate complex ideas.
- Editing images using Photo Mechanic, Adobe Lightroom and Photoshop.
- Editing video using Adobe Premiere.
- Engagement with audiences through social media.
- Upload images to digital asset management system and embed metadata including complete, accurate, and non-biased caption information for access by colleagues and clients.
- Ensure images adhere to clients' brand guides and represent their values.
- Current editorial clients: Getty Images, The Los Angeles Times, Reuters, USA Today
- Select non-profit photography clients: International Community Health Center (ICHS), PCC Sound Consumer, Bloomberg Philanthropies, Casey Foundation, Robert Wood Johnson Fndn.

### **THE BOEING COMPANY**

*Photographer for Boeing Creative Services, 2018–2020*

- Plan and perform creative photography.
- Capture and process a range of images for sales, communications, marketing, corporate magazines, and high tech storytelling.
- Provided visual pre-production planning including brainstorming ideas, researching stories, and collaborating with writers and editors for creative solutions.
- Followed Boeing's brand guidelines and shared photos with internal and external staff using Boeing's digital asset management system.
- Captured, edited, and processed a range of images for creative, communications, and marketing teams to use for their quarterly magazine, press outreach, annual report, interactives.
- Strong interpersonal skills and ability to communicate clearly with colleagues and subjects.

### **PUGET SOUND BUSINESS JOURNAL**

*Multimedia Storyteller and Photo Editor, 2013–2014*

- Met urgent deadlines for a daily, 24/7, active news cycle for social media, online and print.
- Initiated stories for bi-weekly photo column including reporting, writing and interview skills.
- Managed the scheduling, coordination, and execution of all photography and video including hiring freelancers, photo acquisition and editing content.

## **THE SEATTLE POST-INTELLIGENCER / SEATTLEPI.com**

*Multimedia Storyteller and Journalist, 2003–2009*

- Front lines approach to breaking news, features, business and sports for a major metro daily.
- Researched, photographed, and produced two social issue, long-form multimedia projects, one which was nominated for a Pulitzer Prize. Excelled at special projects. Photo and video editing.

## **ANIMAL NEWS NORTHWEST**

*Founder, Writer, Photographer, Publisher, 2014-2017*

- Conceived, launched and led the northwest's only news site dedicated to animal issues.
- Two stories helped impact public policy decisions in the 2016 WA state legislative sessions.

## **Leadership and Board Experience**

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### **SOCIETY OF PROFESSIONAL JOURNALISTS – Western Washington chapter**

*Board member, Secretary 2016–2019. [www.spjwash.org](http://www.spjwash.org)*

- Supported news partners in the northwest, working in broadcast, radio, print, and online.

### **BLUE EARTH ALLIANCE**

*President 2017, Board member, 2016-2018, [www.blueearth.org](http://www.blueearth.org)*

- Led a 15-member working board of directors supporting a vetted group of exceptional documentary photographers and film makers covering some of the world's most critical issues.
- Production management of a two-day conference that featured international speakers and brought together non-profits, socially responsible businesses, donors and visual storytellers focused on critical humanitarian and environmental justice issues. <https://c4c17.sched.com>
- Public speaking to further the nonprofit organization's mission and raise funds.
- Written communications and engagement with sponsors, donors and stakeholders.
- Oversee financial budget and administrative duties.
- Led the board in strategic direction, bi-annual judging of sponsored photography projects, staffing, preparing meeting agendas, and building partnerships.

### **SOCIAL VENTURE PARTNERS – FAST PITCH SEATTLE**

*Core Team - Creative Director, 2010–2014, <https://www.socialventurepartners.org/seattle/fast-pitch/>*

- Art direction and editing of a volunteer photography staff who produced storytelling content about local innovators tackling local and societal challenges for SVP's institutional marketing materials, press outreach, public education, fundraising/donor cultivation, and annual event.
- Built and managed a photo archive database and distribution system.
- Photographed, wrote, and edited a short public relations video.

## **Education/Training**

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**School of Visual Arts**, NY, Studied full-time in the M.F.A. Photography program

**University of Wisconsin–Madison**, B.A. Political Science, Minor Journalism

**University of Washington–Seattle**, Certificate in Non-Fiction Writing

**Shoreline Community College**, Video for Multimedia and Film program, Graphic Design program

**National Photographer Press Association**, News Video Workshop, Darrell Barton Foundation scholar

## **Selected Honors**

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**SPJ Society of Professional Journalists**, Region 10 (NW states), multiple awards in writing and visuals

**King County 4CULTURE ARTS PROJECT** grant “You are My Home”, “Bill of Rights visual interpretation”

**SPJ Western Washington Passion Project** grant “Covid-19 in Seattle's Chinatown-International District 2020”

**ASNE American Society of News Editors**, Community Service Photojournalism, finalist

**CASEY MEDALS for Meritorious Journalism of Disadvantaged Children and Families**, finalist, multimedia

**SEATTLE INTERNATIONAL FILM FESTIVAL** Screening of short doc I directed, “When the Lights Go Out”